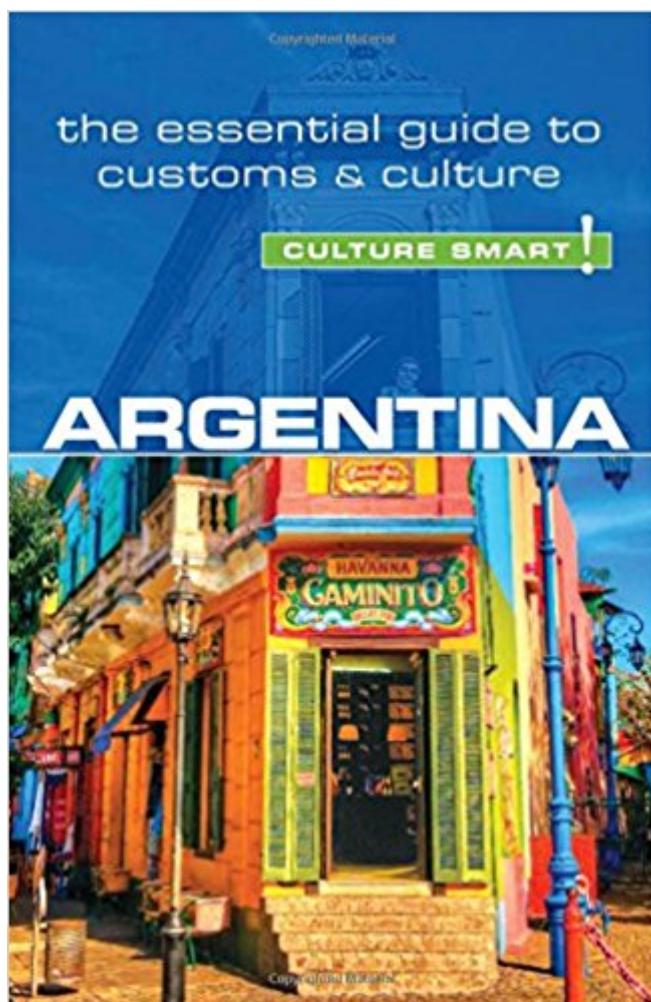


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Argentina - Culture Smart!: The Essential Guide To Customs & Culture



Synopsis

The second-largest country in South America, Argentina has been through great changes in recent years. Its journey from dictatorship to democracy has left many scars, but these are largely eclipsed by the pride and resilience of the Argentinian people, who have developed a style, a language, and a *joie de vivre* that are all their own. The political maelstroms the country has experienced have had a profound effect on its economy, its people, and its relationship with the rest of the world. Despite this, the generosity, warmth, and openness of the Argentinians continue to place Argentina at the top of any list of must-visit countries. Its unique geography provides a plethora of enticing and captivating destinations, from the mesmerizing wonders of the glaciers or the bucolic landscapes of the Andes valleys to the buzz and excitement of Buenos Aires, famous for its nightlife, gastronomy, and cultural life. This new, updated edition of *Culture Smart! Argentina* looks at the attitudes and values of the people today and how they have adapted to the challenges and events over the last decade. From their immense pride in an Argentinian pope, to their passion for football and their constant striving for political and economic stability, this book provides a key to understanding the richness and complexity of Argentinian culture. It focuses on their attitude to life, business, and family to help you adapt to their working style and practices, so that you know how to behave appropriately and what to expect in return. It touches upon how Argentinian identity has been shaped over time and the reasons behind many of the traditions, beliefs, and norms of these complicated but amazing people.

Book Information

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Customer Reviews

Culture Smart! has come to the rescue of hapless travellers, Sunday Times Travel - ...the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries, Global Travel - ...full of fascinating, as well as common sense,

Robert Hamwee is a training and management consultant who was born and brought up in Argentina before moving to the UK at the age of twenty-three. He has a degree in music and business management and speaks six languages. He is the founder and director of Aliquot Consulting Group, which specializes in international and cross-cultural training and business issues.

This book gives an all-round picture of Argentina - and more particularly of the Argentinians. It provides good insights both for tourists and business (wo)men, through a summary of historic events and their influence on what the Argentinian society looks like today.

A small and easy-taking book, briefly gives a general introduction about this amazing country! I finish reading it during the flight.

Very little info. It's just a light treatment of subject for first time visitors.

Packed lots of information

good

Any guide book will have a deeper insight than this book. If you need to know things like, "Cars drive on the right" and "Banks and cash machines can be found in most places in main cities", this is the book for you.

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